



New Year, New Intern, New Website, New Opportunities

Happy New Year! As the new year rings in, take time to be thankful for what you have and hopeful for what the future will bring. BounceBack Kids remains thankful for the support and dedication of others for our mission -- to help more kids each year and to bring a year full of fun festivities for children. Together we can make this year the best yet for BounceBack Kids!

We would like to acknowledge BounceBack Kids 2010 Supporters. Thank you for your support, belief and commitment to our mission. We hope you will continue to support us through all of our efforts.

Thanks to all who made our December fundraisers such a success!

Thanks to everyone who shopped at [Twig](#) during their holiday fundraiser!

Thanks also to all who came to Cheers, Chat & Charity with Private Equity North Carolina (PENC) at the [Speakeasy at Tyler's Taproom in Durham](#); we received nearly \$950 from the evening! We especially want to thank PENC for guest-bartending to benefit us; thanks especially to Mike Dial, Turner Jenkins, Dhruv Patel and Patrick Scheper of PENC and Rusty Privett of [Tyler's](#) for all their efforts on our behalf.

Thanks to everyone who helped with our selling [cookbooks](#) at [A Southern Season](#); we sold 50 cookbooks that day (and we have sold over 120 now). We especially want to thank Jay White of [A Southern Season](#), who helped us with this event. If you would like to help us sell [cookbooks](#), please let us know.

Welcome Madison, our New Intern!

My name is Madison Phillips, I am a junior at UNC-Chapel Hill majoring in Communications and Biology. I am originally from Atlanta, Georgia but I spent 8 years growing up in Manchester, England. Here on campus, I am in Kappa Delta Sorority, I participate in Dance Marathon every year, and I also work for the UNC Football Team and for Campus Recreation. I am excited to be working with BounceBack Kids this semester to give me the opportunity not only to expand my own experiences in communications and PR work, but also to contribute to the organization and brighten the lives of the children they serve!

We are looking forward to Madison working with us on many aspects, including promotional work, activity planning and hands-on opportunities during our events. Please join us in welcoming Madison.

BounceBack Kids gets a New Website!

We are proud to announce that we have a brand [new website](#)! We hope you enjoy our streamlined [website](#). We will continue to add features, including a photo album section and volunteer database system but for now – we are so excited to debut our [new site](#)! Don't forget to check out the cookbook section. If you haven't bought your [cookbook](#) from us yet, you can now order [online](#).

Duke-UNC Basketball Marathon is Coming Soon

One of our favorite homecoming events is almost here! The [Duke-UNC Student Basketball Marathon](#) is run and organized by Duke University and UNC-CH students and BounceBack Kids is the direct recipient of all funds raised. Each year about 225 participants play 26 hours of basketball to raise money. Roxanne Newman, UNC-CH's co-director for the marathon, said, "Since its start in 2006, [Basketball Marathon](#) has raised about \$125,000 for BounceBack Kids and an additional \$5,000 for the Chordoma Foundation in 2009." So mark your calendar for Feb. 19-20 and come cheer on those playing basketball for a reason! And to add to the excitement! ***[Locopops](#) has donated 200-300 locopops (maybe more -who's counting?) to us, and we will share the bounty at the Marathon, so come have a tasty treat and cheer the players!***

Gear Up for Upcoming Events!

Jan. 29 – Basketball with Coach Mike Z

Where? [Emily K Center](#) *When?* 11 a.m. to 12:30 p.m.

(Please note we will also be making signs for the Basketball Marathon – to cheer folks on from their friends at BounceBack Kids)

Feb. 13 – Duke Women’s Basketball Game vs. Boston College

Where? [Duke University, Cameron Indoor Stadium](#) *When?* Sunday, 2 p.m. to 4 p.m.

Feb. 19 to 20 – Duke-UNC Basketball Marathon

Where? [Duke University](#) *When?* Feb. 19, 9 a.m. to Feb. 20, 2 p.m.

Please note that BounceBack Kids participants are encouraged to participate on Sunday, February 20 shortly after 1 pm. We will be showing off some of our basketball tricks and skills; BounceBack Kids are also encouraged to perform in other ways, such as singing or playing a musical instrument.

Feb. 27 – Duke Women’s Basketball Game vs. UNC

Where? [Duke University, Cameron Indoor Stadium](#) *When?* Sunday, 5 p.m. to 7 p.m.

To view more please visit our [calendar](#)!

JAKE'S JOKE OF THE MONTH!

- What's the difference between books and boogers?*
- Books go on the TOP of tables!*

Thanks Jake! Keep the joke's coming!

NEW OPPORTUNITIES

American Airlines Kids Are Something Special Endowment of [Triangle Community Foundation](#) Recipient

BounceBack Kids is excited to announce that we are the recipient of an American Airlines American Airlines Kids Are Something Special Endowment Fund of the [Triangle Community Foundation](#). As of January 15th, we will have 4 IPADS available for our participants to borrow if they are rehospitalized. These IPADS will be pre-populated with age appropriate games and books. If you would like to borrow an IPAD while rehospitalization, please contact Lisa at 919-246-9100x0.

Louise Beck Properties Giving Back Program Expands

Since 2009 [Louise Beck Properties](#) has selected BounceBack Kids as one of its six local charities for its Giving Back Program. We have been fortunate to receive several donations from their program. Each time a home is sold or bought through [Louise Beck Properties](#), the company makes a donation to one of the six charities. The program has now expanded. If someone uses [Louise Beck Properties](#) and says they came because of us, we will receive an additional donation. So if you are thinking of buying or selling, consider Louise Beck - and tell them BounceBack Kids sent you!

New Staff Position at BounceBack Kids!

We are looking for someone special to join our team! The Participant Services Coordinator is the primary point of contact for BounceBack Kids Participants and their families. The Participant Services Coordinator also plans, schedules, and attends BounceBack Kids events. The Participant Services Coordinator is budgeted for up to 15 hours/week. [Click here for the full description.](#)

Questions, Thoughts or Ideas? Email [Alicia](#) or call her at 919-246-9100x1.